



Nora McKelvey

Graphic Designer // NYC

Contact

PORTFOLIO

LittleBigCreative.com

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• References available upon request •

Print & Digital design

NORTHERN SPY RECORDS

Album Design

Instant Night

12" Vinyl EP, CD, posters, and merch

DISCHORD RECORDS

Album Design

Sorry You're Here

12" Vinyl LP plus sleeves, center labels

Album Design

Beauty Pill Describes Things As They Are *

12" Vinyl LP - Double Gatefold plus sleeves, center labels, plus 2023 vinyl reissue design

* Short-listed for the Grammy™ Award for Best Recording Package

BUTTERSCOTCH RECORDS

Album & Promotional & Web Design

Various 12" Vinyl LPs, EPs, CDs, posters, merch, plus front-end web design

BlackLab MEDIA / EGR INTERNATIONAL

Print & Digital Design

Various print materials (travel booklets, menus, product labels) and digital (websites, UI, promotions) for luxury travel

PUSHPIN STUDIOS / Seymour Chwast

Print Design Assistant

Various posters, illustrations, publications
Creative Director: Seymour Chwast

+ various art, dance,
& fashion projects
([see portfolio](#))

Tech Skills

ADOBE CREATIVE SUITE

InDesign, Photoshop, Illustrator, Dreamweaver

MAC OS X

Front-End Web Design

CSS, HTML5, Javascript

Brand & Identity

Susan M. Rafaj Marketing | New York NY

Project: WonderBra

Print Design | freelance

- Poster & trifle board for marketing summit
- Image selection for print & web advertising
- Image collection for brand development & art boards

Ardis Health | New York NY

Creative Lead, multiple projects

- Brand & identity development w/ creative team
- Graphic design
- Original content for websites & print materials

Picador Books / Macmillan | New York NY

Assistant to the Director of Marketing

- Web development, design & promotion
- Author website design & development
- Advertising & promotion w/ authors

Education

B.A. 2005 | New School University

Majors: Arts & Media

Minor: Art History