



Nora McKelvey

Graphic Designer // NYC

LittleBigCreative.com

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Tech Skills

ADOBE CREATIVE SUITE

InDesign

Photoshop

Illustrator

Dreamweaver

MAC OS X

Front-End Web Design

CSS, HTML5, Javascript

Print & Digital

MISRA RECORDS 2024

Album Design

How???

- 12" Vinyl LP (cover, center labels)

DISCHORD RECORDS 2020 - 2023

Album Design

Beauty Pill Describes Things As They Are

- 12" Vinyl LP - Double Gatefold (cover, sleeves, center labels), plus 2023 reissue design
- **Short-listed for the Grammy™ Award for Best Recording Package**

Album Design

Sorry You're Here

- 12" Vinyl LP (cover, sleeves, center labels)

NORTHERN SPY RECORDS 2020

Album Design

Instant Night

- 12" Vinyl EP (cover, sleeves, center labels) + CD, posters & merch

BUTTERSCOTCH RECORDS 2013 - 2018

Album, Promotional & Web Design

- 12" Vinyl LPs, EPs, CDs, posters, merch, plus front-end web design

BlackLab MEDIA 2014 - 2015

Print & Digital Design | Luxury Travel

- Print: travel booklets, menus, product labels
- Digital: websites, UI, promotions, invitations

PUSHPIN STUDIOS 2013 - 2014

Print Design Assistant

- Various posters, illustrations, publications
- Creative Director: Seymour Chwast**

Brand & Identity

Susan M. Rafaj Marketing | New York NY

Project: WonderBra / Hanes | 2010

Print Design

- Poster & trifle board for marketing summit
- Image selection for print & web advertising
- Image collection for brand development & art boards

Ardis Health | New York NY

Creative Lead, various | 2007 - 2008

- Brand & identity development w/ creative team
- Graphic design
- Original content: websites & print materials

Picador Books / Macmillan | New York NY

Asst. to Director of Marketing | 2006 - 2007

- Web development, design & promotion
- Author website design & development
- Advertising & promotion w/ authors

**+ various works for art,
dance & fashion:
portfolio**

Education

B.A. 2005

New School University

Major: Arts & Media