



Little Big Creative

Graphic Design by Nora McKelvey

Contact

Mobile

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Em@il

nora.mckelvey@gmail.com

Portfolio

LittleBigCreative.com

Print & Web Design

Select Work, 2008 - present

Butterscotch Records

RECORD LABEL | ButterscotchRecords.net
Print (Vinyl LP, CD, Poster) & Front-End Web Design

BlackLab Media | EGR International

LUXURY TRAVEL | EGRinternational.com
Print and Web Design

Cools

FASHION | TheCools.com
Email Campaign Design
Creative Director: Romain Corvez

Pushpin Studios / Seymour Chwast

GRAPHIC DESIGN | PushPinInc.com
Print Design
Creative Director: Seymour Chwast

Effy Jewelry

FASHION | Effyjewelry.com
Email Campaign Design

D.S.Lookkin

FASHION
Print Design

Breaking Surface

DANCE COMPANY
Print Design

UM Project

FURNITURE DESIGN | UMProject.com
Web Design
Creative Director: François Chambard

Internships

Brooklyn Museum of Art

White Box Art Gallery

Tech Skills

ADOBE CREATIVE CLOUD SUITE

Illustrator, Photoshop, InDesign, Dreamweaver

MAC OS X

Web Design: front-end

CSS (advanced), HTML (basic), Javascript (basic)

Stop-motion short film (based in still photography)

Search Engine Optimization

Brand & Identity

Susan M. Rafaj Marketing | Hired Design Gun
New York, NY, April 2011 | Fashion & Cosmetics

Project: WonderBra | Print Design

- Poster/trifle board design for marketing summit
- Image selection for print and web advertising
- Image collection for brand development and art boards

Ardis Health | Brand + Identity Creative Lead
New York, NY, July 2007 - July 2008
Health & Wellness | ardishealth.com

- Brand & identity development w/ creative team
- Graphic design
- Original content for websites

Picador Books | Marketing Assistant
New York, NY, November 2006 - July 2007
Book Publishing | picadorusa.com

- Web development, design & promotion
- Author website design & development with firms
- Advertising & promotion development with authors

Education

B.A. 2005 New School University
Majors: Arts & Media
Minor: Art History